



Pharmacy Product Privacy Policy

Last modified: October 4, 2021.

PharmAssess Diagnostics Corp. (collectively, "Company" "us" or "we") respect the privacy of users of our products. This Privacy Policy describes the type of information we may collect from you or that you may provide when you use PharmAssess products (our "Products" or "the Apps") or our Website or portions thereof that are operated by PharmAssess (collectively, the "Services"), and are entered into by you and PharmAssess. For more information about our website's data collection, please visit our [Website Privacy Policy](#) and [Website Terms of Use](#).

THE TYPES OF INFORMATION WE COLLECT

We collect information from you in various ways when you access or use the products, including the following:

(a) Personal Information You Provide to Us

We collect the information you voluntarily provide to us. For example:

- We may collect personal information from you, such as your first and last name, e-mail, telephone number, and provincial pharmacist license number when you create an account.
- Your location by entering your city, province and/or postal code information.
- Your pharmacy's accreditation/license number.
- If you provide us feedback or contact us via email, we will collect your name and email address, as well as any other content included in the email, to send you a reply.
- We also collect other types of personal information that you provide to us voluntarily, such as any information requested or provided if you contact us via email regarding support for the products, payment information, among others.

(b) Personal Information Collected Via Technology

We collect certain information from you automatically when you access and use our products as described below:

- **Information Collected by our Servers.** To make the products more useful to you, our servers (which may be hosted by a third party service provider) collect information about how you use the them. We use this information to analyze trends, administer the products, monitor for fraudulent activities and for the efficacy of our fraud management tools, and better tailor the product to our users' needs.

HOW WE USE YOUR INFORMATION

(a) General Use

In general, we use your personal information to respond and facilitate the delivery of products. We use your personal information in the following ways:

- identify you as a user in our system;
- improve the administration of our products;
- improve the quality of experience when you interact with our products;
- send you administrative e-mail notifications, such as security or support and maintenance advisories; and,
- to solicit your feedback.

(b) Creation of Anonymous Data

We may create anonymous information records from personal information by excluding information (such as your name) that makes the information personally identifiable to you. We may use this anonymous information to analyze patterns and usage patterns so that we may enhance our services. We reserve the right to use and disclose anonymous information to third parties in our discretion.

DISCLOSURE OF YOUR PERSONAL DATA

We disclose your personal data as described below and as described elsewhere in this Privacy Policy.

(a) Other Service Providers

We may share your personal information with third party service providers to: provide you with the services that we offer you through our products; to conduct quality assurance testing; to facilitate the creation of accounts; to provide technical support; and/or to provide other services. Our service providers are required to maintain the adequate security of your personal information and undertake not to use it for any purposes other than fulfilling our service requirements.

(b) Corporate Restructuring

We may share some or all of your personal information in connection with or during negotiation of any merger, financing, acquisition or dissolution transaction involving the sale, transfer, divestiture, or disclosure of all or a portion of our business or assets. In the event of an insolvency, bankruptcy, or receivership, personal information may also be transferred as a business asset.

(c) Other Disclosures

Regardless of any choices you make regarding your personal information, we may disclose your personal information if we believe in good faith that such disclosure is necessary (i) to comply with relevant laws or to respond to Court orders; (ii) to protect and defend the rights or property of the Company, or users of our Products; (iii) in connection with a legal investigation; (iv) to

investigate or assist in preventing any violation or potential violation of the law, this Privacy Policy, or our Terms of Use; or (v) as otherwise required by law.

SECURITY

We, and our service providers, take reasonable precautions to protect your personal information from unauthorized access, loss, misuse or alteration. We keep your personal information only as long as it is required and we destroy, delete or convert such information into an anonymous form when it is no longer required.

YOUR OBLIGATIONS RELATED TO PERSONAL HEALTH INFORMATION OF PATIENTS

PharmAssess value patient personal health information privacy and act to ensure that it is protected. This Privacy Policy was written to capture our current practices and to adhere to federal and provincial requirements for the protection of personal information. The appropriate collection, use and disclosure of patients' personal health information is fundamental to our day-to-day operations and to patient care.

We strive to provide you with excellent service. We are committed to the protection of the patient privacy. For that reason, PharmAssess requires that every Pharmacist that uses PharmAssess products abide by our commitment to privacy and best practices in the handling of personal health information.

Best practices includes, making sure that each pharmacist and/or the Pharmacy Community authorized employees associated with the Practice are responsible for the personal information under his/her control.

The patients have the right to determine how their personal health information is used and disclosed. The Community Pharmacy confirms that it has implemented policies and procedures to receive and withdrawn consent. The Community Pharmacy also guarantees that it will document the requests in the patient's medical records. If the consent is sent to PharmAssess directly, PharmAssess Privacy Team will notify the Community Pharmacy and their supporting staff.

You also estate that you collect information by fair and lawful means and collect only the information which may be necessary for purposes related to the provision of medical care.

You also guarantee that you under no circumstances sell or provide patient lists or other personal information to third parties.

You also guarantee that you have your own privacy policy with regard to the limit, use, disclosure and retention of Patient Personal Information.

You guarantee that you protect patient personal health information with appropriate safeguards and security measures and that access to personal health information will be authorized only for Pharmacists and authorized employees associated with the Pharmacy practice, and other agents who require access in the performance of their duties, and to those otherwise authorized by law.

You guarantee that your computer systems are password-secured and constructed in such a way that only authorized individuals can access secure systems and databases and that you store all information provide to you by the patients behind firewalls on a secure server.

Where we have given you (or where you have chosen) a password for access to certain parts of our products, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Website like message boards, which any Website visitor can view.

PRIVACY POLICY UPDATES

This Privacy Policy is subject to occasional revision, and if we make any material changes in the way we collect, use, or disclose your personal information, we will post a notice within the Products. Any such material changes to this Privacy Policy will be effective thirty (30) calendar days following our posting of notice of the changes on the Products. These changes will be effective immediately for new users of the Products. If you object to any such changes, you must to deactivate your Account with us prior to the effective date of such changes. Continued use of our Products following notice of any such changes shall indicate your acknowledgement of such changes.

CONTACT US

You may contact us at the coordinates below if:

- You have any questions or complaints about our Privacy Policy or our data collection or processing practices;
- You want to report any potential security violations to us;
- You wish to change your preferences or opt out of receiving certain kinds of communications from us; or
- You want to review or correct the personal information we maintain about you.

Please contact us at: info@pharmassess.ca or at +1 (613) 809-1229.